

**751P: Fashion Business A A S Degree Requirements Table****FASHION EVENT PLANNING CONCENTRATION**

FALL 2025 to CURRENT

ITEM	REQUIREMENT	CREDITS	SEMESTER
<b>1 – KNOWLEDGE &amp; SKILL AREA</b>	<b>MET BY</b>	<b>22</b>	<b>As Listed</b>
1.01 - COMMUNICATION W1	ENG 101 College Composition	3	1
1.02 - COMMUNICATION ORAL	SPE 108 Public Speaking	3	2
1.03 - MATHEMATICS	MAT 108 Survey of Mathematics	3	2
1.04 - NATURAL SCIENCE	<a href="#">Select one SUNY approved Natural Science course</a>	3	4
1.05 - SOCIAL SCIENCE	ECO 101 or ECO 105	3	4
1.06 - HISTORY, ENGAGEMENT, AWARENESS	GEO 102, MUS 204, or POS 108	3	4
1.07 - HUMANITIES, ARTS, LANG	<a href="#">Select one SUNY approved Humanities, Art or World Language course</a>	3	3
1.08 – DIVERSITY (DEISJ)	Met by History, Engagement, Awareness requirement	0	N/A
1.09 - HEALTH/PE/ATH	Select 1 credit from any HED, PED or ATH option	1	1
<b>2 - PROGRAM REQUIREMENT</b>	<b>MET BY</b>	<b>42</b>	<b>As Listed</b>
2.01 - Program Requirement	FBM 101 Principles of Fashion Merchandising (Fall Only)	3	1
2.02 - Program Requirement	FBM 102 Fashion Trends and Design (Fall Only)	3	1
2.03 - Program Requirement	BUS 101 or BUS 214	3	1
2.04 - Program Requirement	BUS 113 Social Media Marketing	3	1
2.05 - Program Requirement	FBM 115 Textiles and Fabrics (Spring Only)	3	2
2.06 - Program Requirement	FBM 216 Styling	3	4
2.07 - Program Requirement	CIS 117 Fundamentals of Business Computing	3	2
2.08 - Program Requirement	BUS 200 Social Media Strategy and Campaign Building or BUS 201 Professional Sales or BUS 203 Advertising	3	2

ITEM	REQUIREMENT	CREDITS	SEMESTER
2.09 - Program Requirement	THM 118 Principles of Event Management	3	2
2.10 - Program Requirement	BUS 108 Customer Service Management	3	3
2.11 - Program Requirement	BUS 208 Display and Visual Merchandising	3	3
2.12 - Program Requirement	BUS 211 Merchandise Planning and Control or BUS 219 Business Topics Seminar or BUS225 Entrepreneurship	3	3
2.13 - Program Requirement	THM 201 Meeting and Convention Planning	3	3
2.14 - Program Requirement	FBM 220 Fashion Show Production (Spring Only)	3	4
<b>3 - SEMESTER</b>	<b>TOTAL CREDITS REQUIRED FOR DEGREE</b>	<b>64</b>	<b>Upon Completion</b>
3.1 - Semester 1	Semester 1 Total Credits	16	1
3.2 - Semester 2	Semester 2 Total Credits	18	2
3.3 - Semester 3	Semester 3 Total Credits	15	3
3.4 - Semester 4	Semester 4 Total Credits	15	4
<b>4 - INFORMATIONAL NOTES</b>	<b>GENERAL CURRICULUM INFORMATION</b>	<b>0</b>	<b>As Appropriate</b>
<b>4.01 – Infused Competencies</b>	Information Literacy: ENG 101 Critical Thinking: FBM 101 Technological Competency: CIS 117 Values & Ethics: FBM 101	0	Upon Completion
<b>4.02 - Proficiency Requirements</b>	As outlined in Procedure 321- Placement and Proficiency Requirements (click to see <a href="#">GCC Placement and Proficiency Guide</a> for details), all students are required to demonstrate proficiency in reading, math, and writing skills prior to earning a college degree or certificate from Genesee Community College.	0	Prior to Completion
<b>4.03 - GPA Requirement</b>	<b>GPA of 2.0 Required for graduation</b>	0	Upon Completion