Genesee Community College

751P: Fashion Business A A S Degree Requirements Table

EVENT PLANNING CONCENTRATION

FALL 2024 to CURRENT

ITEM	REQUIREMENT	CREDITS	SEMESTER
1 – KNOWLEDGE & SKILL AREA	**MET BY**	**22**	**As Listed**
1.01 - COMMUNICATION W1	ENG 101 College Composition	3	1
1.02 - COMMUNICATION ORAL	SPE 108 Public Speaking	3	2
1.03 - MATHEMATICS	MAT 108 Survey of Mathematics	3	4
1.04 - NATURAL SCIENCE	Select one SUNY approved Natural Science course	3	4
1.05 - SOCIAL SCIENCE	ECO 101 or ECO 105	3	4
1.06 - HISTORY, ENGAGEMENT, AWARENESS	GEO 102, MUS 204, or POS 108	3	4
1.07 - HUMANITIES, ARTS, LANG	Select one SUNY approved Humanities, Art or World Language course	3	3
1.08 – DIVERSITY (DEISJ)	Met by History, Engagement, Awareness requirement	0	N/A
1.09 - HEALTH/PE/ATH	Select 1 credit from any HED, PED or ATH option	1	1
2 - PROGRAM REQUIREMENT	**MET BY**	**42**	**As Listed**
2.01 - Program Requirement	FBM 101 Principles of Fashion Merchandising (Fall Only)	3	1
2.02 - Program Requirement	FBM 102 Fashion Trends and Design (Fall Only)	3	1
2.03 - Program Requirement	BUS 108 Customer Service Management	3	1
2.04 - Program Requirement	BUS 101 or BUS 214	3	1
2.05 - Program Requirement	FBM 115 Textiles and Fabrics (Spring Only)	3	2
2.06 - Program Requirement	BUS 201 Professional Sales	3	2
2.07 - Program Requirement	CIS 117 Fundamentals of Business Computing	3	2
2.08 - Program Requirement	BUS 203 Advertising	3	2

2.09 - Program Requirement	THM 118 Principles of Event Management	3	2
2.10 - Program Requirement	BUS 113 Social Media Marketing	3	3
2.11 - Program Requirement	BUS 208 Display and Visual Merchandising	3	3
2.12 - Program Requirement	BUS 211 Merchandise Planning and Control or BUS225 Entrepreneurship	3	3
2.13 - Program Requirement	THM 201 Meeting and Convention Planning	3	3
2.14 - Program Requirement	FBM 220 Fashion Show Production (Spring Only)	3	4
3 - SEMESTER	**TOTAL CREDITS REQUIRED FOR DEGREE**	**64**	**Upon Completion**
3.1 - Semester 1	Semester 1 Total Credits	16	1
3.2 - Semester 2	Semester 2 Total Credits	18	2
3.3 - Semester 3	Semester 3 Total Credits	15	3
3.4 - Semester 4	Semester 4 Total Credits	15	4
4 - INFORMATIONAL NOTES	**GENERAL CURRICULUM INFORMATION**	**0**	**As Appropriate**
4.01 – Infused Competencies	Information Literacy: ENG 101 Critical Thinking: FBM 101 Technological Competency: CIS 117 Values & Ethics: FBM 101, BUS 101, BUS 214	0	Upon Completion
4.02 - Proficiency Requirements	As outlined in Procedure 321- Placement and Proficiency Requirements (click to see *GCC Placement and Proficiency Guide* for details), all students are required to demonstrate proficiency in reading, math, and writing skills prior to earning a college degree or certificate from Genesee Community College.	0	Prior to Completion
4.03 - GPA Requirement	**GPA of 2.0 Required for graduation**	0	Upon Completion