

7380: Tourism, Hospitality, & Event Management A A S Degree Requirements Table

FALL 2024 to CURRENT

ITEM	REQUIREMENT	CREDITS	SEMESTER
1 – KNOWLEDGE & SKILL AREA	MET BY	22	As Listed
1.01 - COMMUNICATION W 1	ENG 101 College Composition	3	1
1.02 - COMMUNICATION ORAL	SPE 108 Public Speaking	3	2
1.03 - MATHEMATICS	Select one SUNY approved Mathematics course (except MAT 116 or 117)	3	2
1.04 - NATURAL SCIENCE	Select one SUNY approved Natural Science course	3	3
1.05 - SOCIAL SCIENCE	Select one SUNY approved Social Science course	3	4
1.06 - HISTORY, ENGAGEMENT, AWARENESS	GEO 102 Human Geography	3	3
1.07 - HUMANITIES, ARTS, LANG	Select one SUNY approved Humanities, Art or World Language course	3	2
1.08 – DIVERSITY (DEISJ)	Met by History, Engagement, Awareness requirement	0	N/A
1.09 - HEALTH/PE/ATH	Select 1 credit from any HED, PED or ATH option	1	1
2 - PROGRAM REQUIREMENT	MET BY	42	As Listed
2.01 - Program Requirement	BUS 101 Principles of Business	3	1
2.02 - Program Requirement	THM 101 Introduction to Tourism and Hospitality	3	1
2.03 - Program Requirement	THM 103 Hotel Operations (Fall Only)	3	1
2.04 - Program Requirement	THM 116 Global Destinations (Fall Only)	3	1
2.05 - Program Requirement	BUS 108 Customer Service Management (Spring Only)	3	2
2.06 - Program Requirement	BUS 113 Social Media & Digital Marketing	3	3
2.07 - Program Requirement	THM 114 Food and Beverage Management (Spring Only)	3	2
2.08 - Program Requirement	THM 118 Principles of Event Management (Spring Only)	3	2
2.09 - Program Requirement	BUS 214 Organizational Behavior or BUS 225 Entrepreneurship	3	4

ITEM	REQUIREMENT	CREDITS	SEMESTER
2.10 - Program Requirement	ACC 106 Basic Accounting or ACC 101 Intro to Financial Accounting	3	3
2.11 - Program Requirement	THM 201 Meeting and Convention Planning (Fall Only)	3	3
2.12 - Program Requirement	BUS 217 Co-op Education	3	4
2.13 - Program Requirement	THM 202 Destination and Resort Marketing (Spring Only)	3	4
2.14 – Program Requirement	ENG 107 Technical Writing	3	4
3 - SEMESTER	TOTAL CREDITS REQUIRED FOR DEGREE	64	Upon Completion
3.1 - Semester 1	Semester 1 Total Credits	16	1
3.2 - Semester 2	Semester 2 Total Credits	18	2
3.3 - Semester 3	Semester 3 Total Credits	15	3
3.4 - Semester 4	Semester 4 Total Credits	15	4
4 - INFORMATIONAL NOTES	GENERAL CURRICULUM INFORMATION	0	As Appropriate
4.01 - Infused Competencies	Information Literacy: ENG 101 Critical Thinking: ENG 107 Technological Competency: BUS 101, SPE 108 Values & Ethics: BUS 101	0	Upon Completion
4.02 - Proficiency Requirements	<i>As outlined in Procedure 321- Placement and Proficiency Requirements (click to see GCC Placement and Proficiency Guide for details), all students are required to demonstrate proficiency in reading, math, and writing skills prior to earning a college degree or certificate from Genesee Community College.</i>	0	Prior to Completion
4.03 - GPA Requirement	GPA of 2.0 Required for graduation	0	Upon Completion