Transfer Guide Between
SUNY Genesee Community College and Mercyhurst University

Associate of Applied Science in Fashion Business: Merchandising Concentration to Bachelor of Science in Fashion Merchandising

The following table outlines the requirements needed to receive an Associate of Applied Science in Fashion Business: Merchandising Concentration from SUNY Genesee Community College. Within the tables below are preferred courses from SUNY Genesee Community College that are applicable towards Mercyhurst University's transfer-oriented Bachelor of Science degree program. The General Education courses outlined below are not course to course equivalencies, however they will fulfill the requirements for each competency.

1ST SEMESTER

SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: Merchandising Concentration	GCC Credits	MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising	MU Applied Credits
MAT 108: Survey of Mathematics	3	MATH 108: Problem Solving	3
Select 1 credit in Health, PED, or ATH	1	Transfer Elective	1
FBM 101: Principles of Fashion Merchandising	3	FASH 110: Introduction to Fashion Industry	3
FBM 102: Fashion Trends and Design	3	FASH 999: Fashion Elective	3
BUS 101: Introduction to Business	3	BADM 999: Business Elective	3
BUS 113: Social Media Marketing	3	MKTG 260: Social Media Marketing	3
TOTAL CREDITS	**16**	**TOTAL CREDITS**	**16**

2ND SEMESTER

SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: Merchandising Concentration	GCC Credits	MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising	MU Applied Credits
ENG 101: College Composition	3	COMP 110: Composition	3
BUS 201: Professional Sales	3	MKTG 317: Sales Management	3
CIS 117: Fundamentals of Business Computing	3	BADM 999: Business Elective	3
FBM 115: Textiles and Fabrics	3	Does not apply to program	0
SPE 108: Public Speaking	3	COM 110: Public Speaking	3
TOTAL CREDITS	**15**	**TOTAL CREDITS**	**12**

3RD SEMESTER			
SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: Merchandising Concentration	**GCC Credits**	**MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising**	**MU Applied Credits**
ACC 101: Introduction to Financial Accounting	3	ACCT 101: Principles of Accounting I	3
ECO 101: Microeconomics or ECO 105: Macroeconomics	3	ECON 106: Microeconomics or ECON 105: Macroeconomics	3
Select one Humanities, Arts, or World Language	3	REACH Elective	3
BUS 211: Merchandising Planning & Control	3	FASH 360: Merch Planning & Control	3
BUS 208: Display and Visual Merchandising	3	FASH 430: Visual Merchandising	3
BUS 219: Business Topics Seminar	3	BADM 999: Business Elective	3
TOTAL CREDITS	**18**	**TOTAL CREDITS**	**18**

4TH SEMESTER			
SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: Merchandising Concentration	**GCC Credits**	**MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising**	**MU Applied Credits**
SUNY Natural Science: any science w/ lab	3	REACH A	3
GEO 102, MUS 204, or POS 108	3	REACH Elective	3
FBM 216: Styling	3	FASH 120: Personal Styling Analysis	3
FBM 220: Fashion Show Production	3	FASH 999: Fashion Elective	3
BUS 217: Cooperative Education	3	Does not apply to program	0
TOTAL CREDITS	**15**	**TOTAL CREDITS**	**12**

TOTAL CREDIT HOURS NEEDED TO COMPLETE Associate of Applied Science in Fashion Business: Merchandising Concentration	**64 Credits**
TOTAL SEMESTER CREDIT HOURS APPLIED to Bachelor of Science in Fashion Merchandising at Mercyhurst University	**58 Credits**
TOTAL DEGREE CREDITS NEEDED TO COMPLETE Bachelor of Science in Fashion Merchandising at Mercyhurst University.	**120 Credits**

Students who wish to transfer must have a minimum cumulative 2.0 GPA for all coursework at the post-secondary level and must have a 2.75 GPA in all Music courses.

Genesee associate degree completers who transfer GCC courses equivalent to a combined minimum total of fifty-eight (58) Mercyhurst University credits may earn the BS in Fashion Merchandising degree at Mercyhurst University in as few as four semesters, assuming they earn at least 15 credits per semester.

Ninety (90) total credits, and no more than fifty percent (50%) of a student's major course requirements, can be transferred from Genesee Community College to Mercyhurst University.