Transfer Guide Between
SUNY Genesee Community College and Mercyhurst University

Associate of Applied Science in Fashion Business: E-Commerce Concentration to Bachelor of Science in Fashion Merchandising

The following table outlines the requirements needed to receive an Associate of Applied Science in Fashion Business: E-Commerce Concentration from SUNY Genesee Community College. Within the tables below are preferred courses from SUNY Genesee Community College that are applicable towards Mercyhurst University's transfer-oriented Bachelor of Science degree program. The General Education courses outlined below are not course to course equivalencies, however they will fulfill the requirements for each competency.

1ST SEMESTER

SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: E-Commerce Concentration	GCC Credits	MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising	MU Applied Credits
ENG 101: College Composition	3	COMP 110: Composition	3
Select 1 credit from HED, PED or ATH	1	Transfer Elective	1
FBM 101: Principles of Fashion Merchandising	3	FASH 110: Introduction to Fashion Industry	3
FBM 102: Fashion Trends and Design	3	FASH 999: Fashion Elective	3
BUS 214: Organizational Behavior	3	MGMT 120: Principles of Management	3
ART 209: Computer Graphics	3	FASH 150: Intro to Tech	3
TOTAL CREDITS	**16**	**TOTAL CREDITS**	**16**

2ND SEMESTER

SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: E-Commerce Concentration	GCC Credits	MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising	MU Applied Credits
SPE 108: Public Speaking	3	COM 110: Public Speaking	3
FBM 115: Textiles and Fabrics	3	Does not apply to program	0
BUS 201: Professional Sales	3	MKTG 317: Sales Management	3
CIS 109: Intro to Web Development	3	ART 321: Intro to Website Design	3
CIS 117: Fundamentals of Business Computing	3	BADM 999: Business Elective	3
BUS 203: Advertising	3	MKTG 999: Marketing Elective	3
TOTAL CREDITS	**18**	**TOTAL CREDITS**	**15**

3RD SEMESTER			
SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: E-Commerce Concentration	**GCC Credits**	**MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising**	**MU Applied Credits**
SUNY Humanities, Art or World Language	3	REACH Elective	3
BUS 113: Social Media Marketing	3	MKTG 260: Social Media Marketing	3
BUS 208: Display and Visual Merchandising	3	FASH 430: Visual Merchandising	3
BUS 211: Merchandise Planning and Control	3	Does not apply to program	0
CIS 113: Web Publishing	3	ART 321: Intro to Website Design	3
TOTAL CREDITS	**15**	**TOTAL CREDITS**	**12**

4TH SEMESTER			
SUNY GENESEE COMMUNITY COLLEGE Associate of Applied Science in Fashion Business: E-Commerce Concentration	**GCC Credits**	**MERCYHURST UNIVERSITY Bachelor of Science in Fashion Merchandising**	**MU Applied Credits**
GEO 102, MUS 204, or POS 108	3	REACH Elective	3
MAT 108: Survey of Mathematics	3	MATH 108: Problem Solving	3
SUNY Natural Science: any science w/ lab	3	REACH A	3
ECO 101: Microeconomics or ECO 105: Macroeconomics	3	ECON 106: Microeconomics or ECON 105: Macroeconomics	3
FBM 220: Fashion Show Production	3	FASH 999: Fashion Elective	3
TOTAL CREDITS	**15**	**TOTAL CREDITS**	**15**

TOTAL CREDIT HOURS NEEDED TO COMPLETE Associate of Applied Science in Business Fashion: E-Commerce Concentration at Genesee Community College.	**64 Credits**
TOTAL SEMESTER CREDIT HOURS APPLIED to Bachelor of Science in Fashion Merchandising at Mercyhurst University.	**58 Credits**
TOTAL DEGREE CREDITS NEEDED TO COMPLETE Bachelor of Science in Fashion Merchandising at Mercyhurst University.	**120 Credits**

Students who wish to transfer must have a minimum cumulative 2.0 GPA for all coursework at the post-secondary level and must have a 2.75 GPA in all Music courses.

Genesee associate degree completers who transfer GCC courses equivalent to a combined minimum total of fifty-eight (58) Mercyhurst University credits may earn the BS in Fashion Merchandising degree at Mercyhurst University in as few as four semesters, assuming they earn at least 15 credits per semester.

Ninety (90) total credits, and no more than fifty percent (50%) of a student's major course requirements, can be transferred from Genesee Community College to Mercyhurst University.