

Panel Number Two
Copy Goes Here:

- ◆ *Bullets generally are best*
- ◆ *They are easier to read*
- ◆ *Grab people's attention*
- ◆ *Enable good editing of copy*
- ◆ *So, write your bullets with a fun flair*
- ◆ *Bullets, bullets and more bullets but always try to add extra space between your bullets. It aids in readability & emphasis*
- ◆ *Did you know you should use the Arial font to best match our Logo standards?*
- ◆ *Georgia Font is good for headlines*



Online or Onsite at 7 Campus
Locations:

Albion Campus Center

456 West Ave. / 589-4936

Arcade Campus Center

25 Edward St. / 492-5265

Batavia Campus (Main Campus)

One College Rd. /343-0055

Dansville Campus Center

31 Clara Barton St. / 335-7820

Lima Campus Center

7285 Gale Road/Rte. 15A / 582-1226

Medina Campus Center

11470 Maple Ridge Rd. / 798-1688

Warsaw Campus Center

115 Linwood Ave. /786-3010

E-Learning/OWL- www.owlwny.org

www.genesee.edu

Contact Person
Title in Italic

585-343-0055 Ext. 1234
Emailaddress@genesee.edu

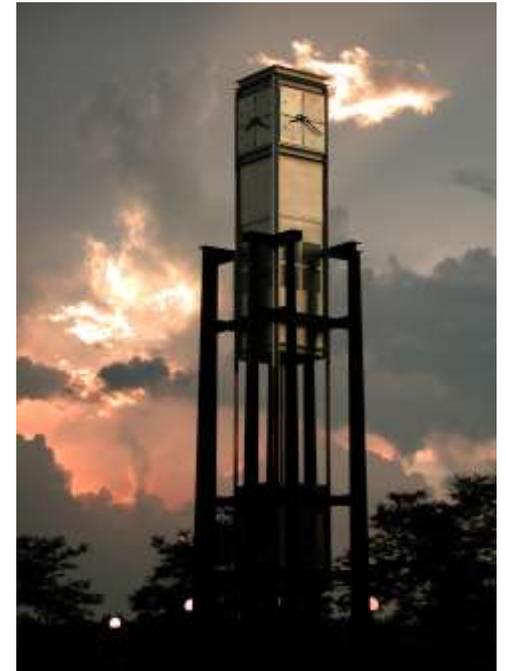


GENESEE
COMMUNITY
COLLEGE

Looking for a brochure
template in Publisher?

This may help you!

This Font is Georgia
By the Way



A Short Subhead Could
Go Here



Genesee Community College

The Left Panel Headline Could Go Here

- ⇒ **TIP ONE—** Text in bullets can go here and should line up when you go to the second and third lines.
- ⇒ **TIP TWO —** It is best **not** to hyphenate words in most brochures.
- ⇒ **TIP THREE—** The old rule of double spacing between sentences dates back to typewriters, but should not be applied to desktop publishing.
- ⇒ **TIP FOUR—** Flush left copy is easiest to read. Try limiting your font selections.
- ⇒ **TIP FIVE—** Graphics and photography should never impede the legibility of text.
- ⇒ **TIP SIX—** “Less is always more” when writing or editing copy.
- ⇒ **TIP SEVEN—** Always proofread your work off a computer screen.

Cropping images adds drama



Reversed Out Headers are always an Option

This Section Reveals How Text Wrap Adds a Great Dynamic to Layouts

Genesee Community College was founded in 1966 and today includes six locations in four counties. The history of the College is strongly rooted in Genesee County and even the College Seal features the Holland Land Building with an opened book.

The story leading up to the college's official charter started in 1963 with the Batavia Jaycees establishing a Study Committee to review the need for and viability of a community college in Genesee County. Although the County Supervisors had previously conducted their own review of this issue and determined that student enrollment would never exceed 75 students, the Jaycees prevailed with their own survey, and their findings were reported to the Board of Supervisors in February 1964, indicating: a desire for a community college; a need for a community college; the financial ability to support a college; favorable economic



*Don't I look sad?
Never distort the
College's logo!*



Right Panel Headline Could Go Here

growth; a population increase; and sufficient student population for a college. Through the next year, a community-wide debate ensued over the possibility of establishing a college or a vocational school. Proponents of the community college developed a “Citizen’s Committee” and led a vigorous, well-planned campaign. In November 1965, the public voted “YES” by a margin of over 1400 to the proposition of establishing a community college in Genesee County.

Today, Genesee has more than 60 associate degrees and certificate programs. Enrollment usually tops 7,000 students. GCC is also known for its innovations in technology in the teaching and learning process. It was also one of the first community colleges in New York State to offer student housing.

For further information, please go to www.genesee.edu.



Photo Captions should be tight to your photos, usually flush left and in a smaller point size than other text.