Nearly 50 years after its founding, Genesee Community College has become a vibrant center of community life throughout the Genesee-Livingston-Orleans-Wyoming region.

The impact and accomplishments of the College are remarkable. Last year alone, more than 7,000 students pursued degrees and certificates at Genesee, while 5,000 area residents pursued business and professional training to help build their skills. More than 500 area business organizations turned to the College's highly-acclaimed BEST Center to help boost the productivity of employees. The College has become an economic engine for the region, contributing $170 million last year in stimulus last year. Thousands of alumni populate the ranks of local business and industry, and lead our local communities. The College's Batavia Campus and six regional campus centers have become centers for community life, providing arts and cultural activities, youth programs, athletic events, and gatherings for thousands of local citizens of all ages and backgrounds.

Genesee Community College has acquired a national reputation for academic and technological innovation, excellence, and service.

Today, the College seeks to establish a foundation for the next 50 years and continue to transform our local communities. Our vision:

- Increase student scholarship support to ensure access to higher education for all deserving students living in our region
- Provide vibrant academic programs and services that bring students the skills and credentials they need in our changing regional economy
- Create new flexible facilities that can make a wide variety of educational and community-based activities possible
- Maximize post-graduate success

Creating Our Future Together supports the construction of two new buildings envisioned in the College's Facilities Master Plan, and significantly increases scholarship opportunities for area students. Gifts in support of Creating Our Future Together, combined with financial commitments from the State of New York and local sponsorship from Genesee County, will have a powerful impact on the education of our citizens, economic growth, and the long-term stability of the region.
Provide Vibrant Academic Programs and Services

To continually meet regional workforce needs and prepare students for successful and productive lifelong careers, we are poised to launch new instructional programs:

- Food Processing Technology degree program
- Agri-Business Academy incorporation credit courses and non-credit training programs
- Health Sciences degree program
- Expanded technology-related degree and certificate programs
- Expanded tourism and hospitality degree program
- Enhanced mathematics and language arts tutoring and lab support
- On-site Bachelor’s level courses in collaboration with other colleges and universities

We are also prepared to design new academic programs that meet the needs of new and emerging businesses throughout the region. For example, the College anticipates offering courses and degree programs in support of Genesee County’s STAMP initiative once it is underway.

We also plan to redesign some of our support services to foster high student achievement in the most cost-effective manner possible. These include a One-Stop Service Center for most student needs, cross-training of support staff, and more efficient utilization of physical space.

Genesee Community College currently has 56 square feet of instructional space per full-time-equivalent student, much lower than the 80 to 100 square feet ratio present at other SUNY community colleges of our size. Space at Genesee is already extraordinarily limited. An estimated 15 to 20 new classrooms, labs, and other instructional space will be required to house new programs.
Increase Student Scholarship Support

Affordable tuition and fees put a high-quality Genesee Community College education within reach of the majority of local students. And many students are able to finance their education through a variety of grants, loans, family contributions, and income from employment.

However, some area residents face financial hardship that cannot be fulfilled through these financial assistance and employment alone. Scholarships help ensure that every deserving student living in our four-county region can receive a Genesee Community College education. Scholarships also help us retain the best and brightest local students in our local communities, and help motivate students to prepare for careers in fields critical to our region’s future.

Vision

To help meet Genesee Community College’s region-wide commitment to our local students, we plan to establish or increase our regional endowed scholarship funds.

The principal held in these endowed funds is held in perpetuity. We use a portion of the annual earnings of these funds to make the critical difference in students’ education at Genesee. These expanded endowment funds will bring a Genesee Community College education to an additional 80 to 100 of our most deserving local students each and every year.

**TOTAL COST: $1 MILLION**

“Ever since I was little I have wanted to stay close to home, so GCC has always been my choice for College. I have always wanted to work in a vet’s office, so after I receive my Associate’s degree, I hope to find a job at a local vet’s office. This scholarship will enable me to fulfill my dream.”

Kristi Miller, LeRoy Veterinary Technology program
Vision

Rather than simply construct additional classrooms and laboratory facilities to accommodate growing programs and core services, we propose to create a 9,000 square foot **Student Success Center**. Student support services, including Placement, Transfer, Career Services, Admissions, Financial Aid, Registrar’s Office, and other services, many currently housed in makeshift and inefficient spaces, will be relocated here.

The new building will create a true campus quad, and provide a clear, one-stop destination for students and first-time visitors to the College. Cross-trained staff, high-tech facilities, and new student success practices will elevate both service and outreach to higher levels, ideally improving retention and achievement. The Student Success Center will also be Genesee’s front door for “second-career” students, whose numbers are projected to increase in the years ahead as the region’s workforce needs change.

Just as important as the creation of the Student Success Center is the conversion of vacated space into high-technology classrooms and labs that will support agri-business, technology, health sciences, tourism, hospitality, STEM (Science/Technology/Engineering/Mathematics) initiatives, and other emerging 21st century academic programs. These programs will bring job opportunities to students, and support the workforce needs of hundreds of area employers.

Within five years, the College’s new academic programs will serve 600 to 800 degree-seeking students annually, as well as hundreds of additional students seeking to upgrade their skills through individual courses or training programs.

The creation of the new **Student Success Center** and reutilization of vacated spaces will result in a net increase of 15 to 20 classrooms and labs, as well as related instructional space for tutoring and academic support services. Through cross-training of staff and “ground-up” design, the **Student Success Center** will bring new efficiency and innovation to all of Genesee’s student support services.

**GENESEE COMMUNITY COLLEGE ECONOMIC IMPACT**

**Contributions to Regional Economy**
- $169,101,000

**Alumni Living/Working in GLOW Area**
- 17,000+

**Taxes Paid on Earnings Attributable to GCC Education**
- $10,600,000 annually

**Savings in Public Assistance/Health Costs Attributable to GCC Education**
- $1,400,000 annually

**TOTAL COST:** $5.2 MILLION / SUNY INVESTMENT - $2.6 MILLION / COUNTY INVESTMENT - $1.6 MILLION / GIFTS - $1 MILLION
Genesee Community College offers hundreds of cultural, athletic, business, and continuing education programs for students and community residents every year. Numerous activities sponsored by civic and community organizations hosted at the Batavia Campus attracted and exposed more than 22,100 area residents to GCC last year.

While the College uses existing spaces, such as the William W. Stuart Forum and the Conable Technology Building meeting rooms as effectively as possible, space for large gatherings is severely limited. Moreover, gathering spaces in the four-county region are too small to attract large educational and community-based programs that could serve local residents and enhance the region’s economy.

Create Flexible Physical Facilities

Vision

To address the urgent need for flexible facilities that meet the needs of our students, prospective students, and the surrounding community, Genesee proposes construction of a 43,000 square foot College and Community Event Center.

This flexible, cost-efficient structure would contain the largest expanse of public floor space in our four-county region, and feature easily adaptable spaces for student gatherings, trade shows, community exhibitions, athletic competitions, and community charitable events.

The College and Community Event Center, adjacent to Genesee’s athletic fields, would also house additional classroom and office space, coaching facilities, food service facilities, and a wellness center. The Event Center will feature adjacent parking, and a convenient and highly-accessible drop-off loop for visitors.

Like most other College facilities, the new Event Center will host both college activities and a wide variety of community-based gatherings. The new building will provide Genesee with added exposure to prospective students, and regional business leaders and their employees. Events hosted in this facility will attract as many as 500,000 visitors annually, including upwards of 50,000 out-of-area visitors.
Creating Our Future Together will help Genesee Community College expand endowed scholarship support, launch vibrant new academic programs, and create flexible new physical facilities.

But we also have an ongoing annual priority: the Genesee Community College Annual Fund. This important fund, traditionally supported by our annual fund raising campaign, provides a wide variety of critical student scholarships, as well as seed funding for innovative and community-based projects.

The Genesee Community College Foundation supports four critical scholarship priorities:

- Scholarships that promote and recognize academic excellence, and help keep our best and brightest students in our own communities
- Need-based grants that help deserving students alleviate financial hardship that occurs through no fault of their own, and helps ensure that all deserving local students can receive a Genesee Community College education regardless of their financial circumstances
- Scholarships that promote study toward careers critical to the future of our region, and contribute toward our region’s future economic vitality
- Scholarships that promote and recognize community involvement and good citizenship

The Foundation also supports the President’s Innovation Award program, which provides mini-grants to faculty, staff, and student groups to begin projects that foster innovation at the College and promotes college-community involvement.

During the 2013-2014 and 2014-2015 years, we encourage supporters to designate a portion of their Creating Our Future Together gifts in support of the annual fund.

TOTAL COST: $1 MILLION

Financing

These priorities will be made possible through the resourceful combination of public financing and philanthropic investment from generous supporters. Every dollar contributed toward the establishment of the Student Success Center and College and Community Event Center will leverage more than $5 in additional public project funding. These investments will create an exceptional foundation for the next 50 years of service to our region.