

FITNESS AND RECREATIONAL MANAGEMENT (AAS) PROGRAM STUDENT LEARNING OUTCOMES

1. Apply critical thinking skills required to be effective in the field of Fitness and Recreational Sport Management.
2. Employ proficient written and verbal communication skills, including the appropriate uses of technology.
3. Employ professional guidelines, standards, and ethics in the field of Fitness and Recreational Sport Management.
4. Demonstrate knowledge of the management and marketing skills necessary to adapt to rapidly changing world competition and environments.
5. Demonstrate knowledge of current health issues and describe techniques to promote wellness throughout a lifetime.
6. Identify and prepare for the life-long evolution in job market and fitness certification.