

Genesee Community College
The BEST Center & Business Department

Wired Program - Entrepreneurship Opportunities

“Emerging Entrepreneur” Scholarship Program Information

What will the Emerging Entrepreneur Scholarship Program do for me?

WEE (Wired Emerging Entrepreneur) scholarships can reimburse participants for cost of college course tuition and books! A value of \$500 per course. Interested individuals will want to respond quickly as there are limited funds available.

Eligible WEE Program Courses

Business 111: Exploring Business Opportunities Personal characteristics of an entrepreneur, investigation and identification of a business opportunity, and business criteria prior to start-up are presented as basic foundation for entrepreneurial success. Useful for anyone interested in starting their own business.

Business 225: Entrepreneurship This is a capstone course that studies the critical process of developing a bona fide business plan. Topics include concept development, management, legal, regulation, marketing research and penetration, pricing and financial perspectives.

Who’s WEE Eligible?

You are eligible to apply for and be awarded Business 111 and/or Business 225 course tuition and textbook scholarship reimbursement if:

- You are a United States citizen, national, refugee alien, or permanent resident alien and you are a resident of Genesee, Livingston, Orleans or Wyoming Counties for the past 6 months. (Students on an F-1 visa are not eligible to apply.)
- You are or have been enrolled full-time or part-time in any one of Genesee Community Colleges programs of study or are taking courses at the college you may be eligible for scholarship funds.
- If you are a full-time student and have applied for federal and state financial aid using the free application for Federal Student Aid (FAFSA), you must list GCC Federal Code #006782 on the FAFSA form. Student eligibility for Wired/WEO Funds may be impacted by student loans and/or student aid already approved for student financial support.
- Individuals not enrolled at GCC for credit courses will need to complete the general application for admission to the college by going to: <http://www.genesee.edu/depts/admissions/apply.cfm> GCC is an open enrollment college and the application process is free. Most individuals meet minimal criteria to attend.
- You have earned previous college credit at GCC, you must have an overall Grade Point Average of 2.5 or equivalent.

WEE's Scholarship Application Process is Quick and Easy

1. Complete and submit the one page course scholarship application form.
2. Complete the separate equity and diversity data questionnaire.
3. Attach a one page statement sharing your potential entrepreneurial interest include rationale of how you believe the course(s) and scholarship program can benefit you.
4. Submit one reference using the recommendation form provided. Reference should be from an academic faculty member, business, civic or religious leader, and/or SBDC representative. (The reference should be submitted with your portion of the application.)
5. ALL documentation must be completed and submitted to Barb Shine, Business Faculty,

WEE Program Coordinator, Genesee Community College, One College Road, Batavia, NY 14020

Application deadlines:

Spring 2009 Classes -	January 15, 2009
Summer 2009 Classes-	Batavia Classes- May 1, 2009
	Arcade and Albion Classes- June 15, 2009
Fall 2009 Classes -	August 15, 2009

6. Program/Application Questions: Email Barb Shine at bashine@genesee.edu

WEE's Scholarship Award Process:

- Scholarship awardees will be notified prior to the start of each course.
- Scholarship funds are awarded to recipients at two times: half at the commencement of the course and the remaining half to be awarded at the *completion* of each of the courses. Participants must successfully complete the course in order be eligible for the final scholarship payment.
- Scholarships are awarded based on review of all submitted application forms by a three person committee. The committee is represented by a member of Genesee's business faculty and BEST Center and a third representative from the Small Business Development Center located at the college's Batavia campus.
- As scholarships are limited, awards will be determined based upon a candidate's application documentation and the availability of WIRED Program funds. Demonstrated interest and recommendation information will be reviewed.
- Women and minorities are encouraged to apply.

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Emerging Entrepreneur Scholarship Program Application Form

Please Circle One: **FALL or SPRING Application**

YEAR: _____

Please Circle One Course: **Business 111 – Exploring Business Opportunities**

Business 225 - Entrepreneurship

Please Print:

Name: _____

Street: _____

City: _____ **State:** _____ **Zip Code:** _____

Email: _____ **Social Security#:** _____

Phone No: (_____) _____

Are you currently a student at GCC? _____

If you are currently a GCC student, how many credit courses are you taking? _____

What is your current curriculum or program of study at GCC? _____

High School: _____ **Graduation Year:** _____

Other colleges attended, (if any): _____

Do you currently operate your own business? If so, describe? _____

Applicant's Signature: My signature indicates that all the information contained in my application is factual and I agree to the conditions of the WIRED Entrepreneurship Opportunities Program.

Signature: _____ **Date:** _____

Please attach your one page statement of interest and reference form with this application.

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Emerging Entrepreneur Scholarship Program Application Form

Please use this page to document why you are interested in entrepreneurship as a career opportunity. What course of action are you considering? Why do you think you will be successful as a business owner. How might this program assist you? (Applicants are asked to write three paragraphs and may wish to share related information.)

Genesee Community College
One College Road
Batavia, NY 14020

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Emerging Entrepreneur Program Application Equity & Diversity Data Questionnaire

The collection of the following data is requested in order to satisfy WIRED grant reporting requirements and is not intended to be part of the scholarship review process. In accordance with Federal regulations, the New York State Human Rights Law, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act, Genesee Community College does not discriminate on the basis of age, race, color, creed, gender, religion, marital status, national origin, disability or sexual orientation in educational programs, activities, admissions or employment.

Your Date of Birth: ____/____/____

Circle all that apply.

Gender	Race/ethnic group
Male	Native American or Alaskan Native
Female	Asian or Pacific Islander
	Hispanic
	Black, not Hispanic
	Middle Easterner
	White, not Hispanic

Applicant's Signature: My signature indicates that all the information contained in my application is factual and I agree to the conditions of the WIRED Entrepreneurship Opportunities Program.

Signature: _____ Date: _____

Mail **ALL** completed forms to: Barbara Shine – Business Faculty
Genesee Community College
One College Road, Batavia, NY 14020

WEO Program Application Deadlines

Spring 2009 Classes - January 15, 2009
Summer 2009 Classes- Batavia Classes- May 1, 2009
Arcade and Albion Classes- June 15, 2009
Fall 2009 Classes - August 15, 2009

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GCC BEST Center & Business Department
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**Emerging Entrepreneur Scholarship Program
Applicant Recommendation Form**

Please Print

Applicant/Student Name: _____

Name of person, title and address of person completing this form:

Based on your experience with the above named individual, please rate the nominee in terms of skills and potential to successfully complete college courses, Business 111 – Exploring Business Opportunities and/or Business 225 – Entrepreneurship.

	Not Sure	Below Average	Average	Above Average	Exceptional Ability
Business Aptitude					
Initiative or Motivation					
Self-Discipline					
Problem Solving Skills					
Decision Making Skills					
Potential for Business Success					

How long have you known the student applicant? _____

Is there anything you'd like to share with us about this nominee? _____

Signature: _____ **Date:** _____

Please return this completed form to: Barb Shine, Genesee Community College, One College Road, Batavia, NY 14020. For information contact Barb Shine at email address: bahsine@genesee.edu